

TRANSPARENCIES

QUICKLY AND AT LOW COST



SEAL AUTOMATIC DRY MOUNTING PRESSES

## PERFECT DRY MOUNTING IN 5 SECONDS

## LIFETIME MYLAR\* LAMINATION IN 15 SECONDS

## PERMANENT TRANSPARENCIES IN 2 MINUTES

## NOW YOU CAN DO ALL THREE PROCEDURES WITH A SINGLE, LOW COST SEAL PRESS

Now — with just one Seal press — you do all your dry mounting and cloth backing . . . and in addition, give lifetime protection to your valuable letters, records and documents. No other machine can perform this dual function! And think of this: a Seal press costs substantially less than equipment which can do only one of these important jobs!

In *seconds*... photographs, blueprints, maps, charts and other flat material can be dry mounted easily and permanently. No messy glue or cement. Just one fast, clean, simple operation.

Then as a bonus, use your press with SEALAMIN, the tough Mylar\* based transparent plastic film, to laminate pliable and solid materials up to 1½" thick; no roller construction to restrict its versatility. Laminate with Sealamin and preserve important business papers, drawings, cards, sales presentations, territory outline maps and art work to name a few of the many applications. Catalog builders improve the quality of their offset plates with Sealamin covered paste-ups by achieving "Velox" characteristics. It takes just 15 seconds to laminate uncoated papers with Sealamin; glossy surfaces require up to one minute depending upon finish and thickness. Costs just pennies — protects for years.

Furthermore, as an additional bonus, the Seal Dry Mounting Press and Transpara-Film provide a simple, fast and inexpensive means of making full color and black and white transparencies from clay-coated printed matter such as the pages of many popular magazines. This patented process, pioneered by Seal Incorporated, assures lasting transparencies which can be used with overhead projectors, light boxes, and for many exciting applications.

## THERE IS A SEAL PRESS EXACTLY RIGHT FOR YOUR PURSE AND PURPOSE

Five Seal press models — operating on 110-Volt and running in size from the Masterpiece 350, with a 26" x 32" platen . . . to the Junior 60, which has a  $8\frac{1}{2}$ " x  $11\frac{1}{2}$ " heating platen — will give you unmatched performance at low cost for years to come.

#### Thermostatically Controlled

All Seal presses, except Junior 60, are equipped with automatic thermostat adjustable from 180° to 350°. No switches to turn. No thermometer to watch. Pilot light indicates when proper operating temperature is reached.

#### **Timing Flasher**

Built-in flasher to count off heating time. Junior 60 equipped with automatic non-adjustable thermostatic control. No timing flasher.

#### Self-Adjusting

Special felt-covered, sponge rubber base compensates for different thicknesses of material to be mounted or laminated.

#### Constructed of Aluminum

Sturdy, light weight, compact, easy to carry. Here is flexibility that only a Seal press can give you!

#### **Built by Craftsmen**

Almost 50,000 Seal presses are in use today giving excellent service in all types of business, schools, etc.

#### F TROUBLE-FREE . . . SIMPLE TO OPERATE

Anyone can operate a Seal press — and get perfect results everytime. No special operator, no special training is necessary. All Seal presses adjust automatically to the thickness of the material to be mounted or laminated.

## HUNDREDS OF USES IN EVERY TYPE OF BUSINESS, INDUSTRY, SCHOOL AND LIBRARY

#### Dry Mount

Photographs
Blueprints
Documents
Records
Maps
Charts
Photostats
Clippings
Bulletin board materials
Cut out pictures
Lettering
Montages

#### Laminate

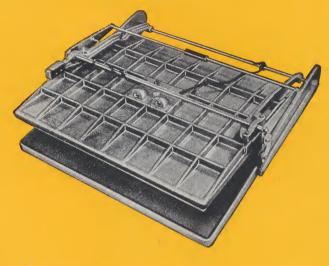
Business papers
Drawings and prints
Record cards
Sales presentations
Employee passes
Production reports
Blueprints
Catalog pages
Ad reprints
Ferns and leaves
Butterfly wings
Plaques

# WORLD FAMOUS Seal DRY MOUNTING PRESSES

## RUGGED CONSTRUCTION - FEATHERLIKE OPERATION

#### MASTERPIECE 350

The largest Seal press; especially designed for picture framing and industrial work. Heating platen measures 26" x 32". Will handle larger prints to 52" wide by any length in sections. \$359.95



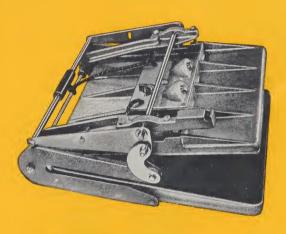
#### COMMERCIAL 200

Preferred by photographers as most versatile press. Expert mounting becomes as simple as setting the adjustable thermostat on this rugged dry press. Heating platen measures  $18\frac{1}{2}$ " x 23". Handles prints to 36" by any length in sections. \$199.95



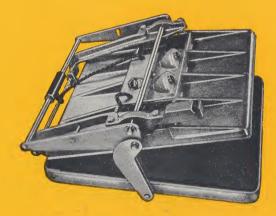
#### **JUMBO 150**

Similar to Standard model but provides for sectional mounting by being open on three sides. Heating platen measures 15½" x 18½". Will handle larger prints to 36" by any length in sections. \$153.95



#### STANDARD 120

The dependability of the economical Standard model makes fast friends and lasting mounts. Heating platen measures  $15\frac{1}{2}$ " x  $18\frac{1}{2}$ ". Will handle larger prints to  $16\frac{1}{2}$ " x 36" in sections. \$128.95



#### JUNIOR 60

Manufactured under the same rigid quality controls as its big brothers. An inexpensive press for the occasional user. Heating platen measures  $8\frac{1}{2}$ " x  $11\frac{1}{2}$ ". Will handle larger prints to 16" x 20" in sections. Recommended only for dry mounting. \$61.95



# A COMPLETE LINE OF MATERIALS AND ACCESSORIES FOR DRY MOUNTING, BACKING, LAMINATING AND "LIFTING"

#### SEALAMIN MYLAR\* LAMINATING FILM

Provides permanent protection against wear and tear, stains, moisture — even acids. Will not become yellow or brittle with age. The 11½" roll comes packaged in a handy tear-off dispenser and is used for covering materials 8½" x 11" and smaller. Can be butted or overlapped. For covering large size materials the 20" width is recommended. SEALAMIN is made of tough DuPont Mylar and seals smoothly in a Seal Press in one operation providing a beautiful, lustrous lifetime shield.

111/8" x 200' Roll — \$13.65 20" x 200' Roll — \$24.75

• 50 Sheets 101/2" x 101/2" Film

• 50 Sheets 9" x 12" Film

\*T. M. DuPont

### COMPLETE Seal TRANSPARA-FILM KIT

# TRANSPARA-FILM — Accurately "lifts" from clay-coated printed matter quickly and inexpensively. New - exciting - reasonable. Sheets and rolls.

Additional Film and SealTonic

<ul> <li>2 Polished Plates</li> </ul>	7 \$27.93
1 Piece of Felt	
• 12 Packages of SealTonic	
50 Sheets 101/2" x 101/2" Film	\$11.25
50 Sheets 9" x 12" Film	11.00
10 Sheets 101/2" x 101/2" Film	
10 Sheets 9" x 12" Film	
101/2" x 50' Roll Film	
Roy 12 Packages SealTonic	2.75



## SEALECTOR TACKING IRONS

**SEALECTOR** tacking irons are equipped with adjustable finger tip thermostatic control for use with all types of materials.

Standard Model wit	h Polished Aluminum	Base	\$7.95
Deluxe Mcdel with	Free-Slipping Surface		\$8.95

#### **FOTOWELDERS**

FOTOWELDERS — hand mounting irons equipped with non adjustable thermostatic controls set to proper mounting temperature for use with SEAL mounting tissues. Baby FOTOWELDER 1½" x 1½" heating area for mounting small size snapshots \$2.75 No. 10 FOTOWELDER 2½" x 3½" heating area for mounting prints up to 5" x 7" \$4.95 No. 2 FOTOWELDER 2½" x 10" heating area for mounting prints 5" x 7" and larger \$11.95.

# FOTO-FLAT TWIN WEIGHTS



These perfectly balanced weights make it easy to flatten prints . . . eliminate the troublesome and messy job of piling up bricks and other clumsy weights. Plated handles resist rust. Available in two convenient sizes:  $9 \times 12$  size for prints up to  $8 \times 10$ ;  $12 \times 15$  size for use with prints up to  $11 \times 14$ . Made of heavy  $\frac{1}{4}$ " steel plate, FOTO-FLAT Twin Weights exert a level and steady pressure.

SIZE	WEIGHT PER SET	SINGLE WEIGHT	PRICE PER SET
9" x 12"	Approx. 13 lbs.	Approx. 6½ lbs.	\$16.75
12" x 15"	Approx. 23 lbs.	Approx. 11½ lbs.	\$19.75

# MT-5 Seal 5-Second DRY MOUNTING TISSUE

Keeps all prints perfectly mounted for a lifetime on any texture of paper under all conditions. MT5 Seal Tissue has an extra heavy coating of the strongest heat seal adhesive available. There are no bubbles, no bulges, no shrinkage of prints. You get perfect prints and get them faster . . . with MT5.

SHI			10	00 SHEE BOX	50 SHEE	00 SHEET BOX	ROLL SIZE	PER ROLL
5′′	×	7''		\$1.25	 \$ 1.85	 \$ 5.85	20" x 10 yds.	\$ 2.35
8′′	х	10′′		2.55	 3.80	 12.25	20" x 50 yds.	10.95
						15.95	24" x 10 yds.	2.85
						22.95	40" x 10 yds.	
						35.95	,	
16"	х	20"		9.95	 14.90	 47.45	40" x 50 yds.	20.95

Special Cut Sheet Sizes, 40¢ per Thousand Square Inches.

#### **FOTOFLAT TISSUE**

#### Easy to Remove If You Want to

#### Use a Print or Mount Over Again.

An ideal, all-purpose dry mounting tissue. Works equally well with a dry mounting press or a hand iron. Requires only a low mounting temperature which makes it excellent for color prints and other delicate materials.

SHEET	PA	PACKAGE		
2½" × 3½"	(36 sheets)	\$ .25	\$ .65	
23/4" x 41/2"	(36 sheets)	.25	.75	
	(36 sheets)	.30	1.15	
4" x 5"	(36 sheets)	.30	1.15	
5" × 7"	(12 sheets)	.30	2.05	
8" × 10"	(12 sheets)	.45	3.75	
11" x 14"	(12 sheets)	.75	7.25	
14" × 17"	(12 sheets)	1.25	12.45	
16" × 20"	(12 sheets)	1.50	14.65	
100' × 16''	Rolls \$6.85	100' x 32" Rolls	\$13.65	

Special Cut Sheet Sizes, 40¢ per Thousand Square Inches.

## CHARTEX DRY BACKING CLOTH

CHARTEX is quick and easy to use. You can apply it in ten seconds to a dry print by simply using a dry mounting press, a hand iron or a print dryer. And there's no muss, no clean-up, no wetting . . . no waiting for prints to dry. Ideal for mounting hinged prints for catalogs. CHARTEX backed prints will not buckle, shrink or curl.

SHEET	12 SHEET PACKAGE	100 SHEET BOX	ROLL SIZE	PER ROLL
8" x 10".	\$1.00	\$ 6.90	25' × 36"	. \$ 9.65
8" x 11".	1.05	7.25	25' x 42"	. 10.95
9" x 10".	1.05	7.45	50' × 36''	. 17.65
81/2" x 11".	1.05	7.55	50' x 42''	. 20.65
9" x 12".	1.05	8.15	100' x 36"	. 32.75
11" x 14".	1.50	11.35	100' x 42''	. 38.95
12" x 18".	2.15	16.45		
18" x 24".	4.30	32.75		

Special Cut Sizes, 95¢ per Thousand Square Inches

All Prices Subject to Change and F.O.B. Shelton, Conn.

Manufactured by SEAL, INC., Shelton, Conn.



SPIRE AUDIO-VISUAL CO. 24 N. W. 36th STREET MIAMI 37, FLORIDA